



AUSG Official Brand Guidelines

Colors:

AUSG BLUE

HEX CODE: #041456

RGB (Best For Digital Media): 4,20,86

CMYK (Best For Printed Media): 100,96,31,37

AUSG WHITE

HEX CODE: #FFFFFF

RGB (Best For Digital Media): 225,225,225

CMYK (Best For Printed Media): 0,0,0,0

Typography:

HEADER FONT

Linguistics Pro + Linguistics Pro Bold

[DOWNLOAD THE FONT HERE](#)

SUBHEADER FONT

Avalon + Font Family

[DOWNLOAD THE FONT HERE](#)

BODY

Times New Roman

(If you don't have this one, I would be shocked)

Logos:

WHITE LOGOS



[DOWNLOAD OFFICIAL LOGOS HERE](#)

NOTE: Should be used over dark backgrounds and or the AUSG Blue

BLUE LOGOS



[DOWNLOAD THEM HERE](#)

NOTE: Should Be Used Over Light Backgrounds and Or AUSG White